



Lauri Jones Pastrone Bio

Peace by Piece International, Founder & CEO
Silicon Valley, California

Lauri Jones Pastrone founded Peace by Piece International in 2017 to create bridges between corporations and underserved communities, such as formerly incarcerated women, victims of human trafficking & abuse and the homeless. It is her belief that companies have the power to shift some of the world's most pressing problems through her purpose-driven Social Impact Company that provides a range of high-end corporate gifts to companies around the world. Prior to founding PbP International, Ms. Jones Pastrone was the Creator & Co-Producer of The SHARE Cookbook published by Kyle Books in 2012 which has sold over 65,000 copies globally with all profits going to Women for Women International. Artists, chefs, and humanitarians, including Paul McCartney, Nelson Mandela, Annie Lennox, and Emma Thompson have all contributed recipes to the book.

Lauri Jones Pastrone has a career in global media intelligence with executive positions at International Data Corporation (IDC) and PressChoice of London. Lauri is a graduate of the Middlebury Institute of International Studies in Monterey, California, with a BS in International Economics. She attended Pontifícia Universidade Católica in Rio de Janeiro, Brazil and speaks Portuguese fluently.